



Red Shoe Crew Advisory Committee Statement of Expectations

Members of the Red Shoe Crew Advisory Committee are expected to be zealous advocates and enthusiastic communicators of the RMHC-CP mission and play an integral role in leadership development and fundraising activities through the donation of time, talent and treasure.

Advocacy and Personal Involvement

- Serve as an ambassador for RMHC-CP & RSC in the community - be well informed and able to convey our mission, programs and needs.
- Attend Advisory Committee meetings. There are 6 meetings per year. Minimum attendance expected of each member is 75%.
- Promote the Red Shoe Crew and Ronald McDonald House within your personal and/or professional networks.
- Volunteer at least three (3) Red Shoe Crew volunteer opportunities.
- All Advisory Committee members must be in good standing with organizational dues.

Lead Positions

Advisory Council members may serve in an additional capacity with the Red Shoe Crew in the following lead positions:

- **Social Events** – Serve as main contact for networking and fundraising events.
- **Volunteer** - Coordinate volunteer opportunities at the House for Red Shoe Crew members
- **Membership** – Lead effort to grow the Red Shoe Crew and maintain relationships with current members.
- **Marketing** – Work with staff to promote Red Shoe Crew events on social media.

I understand that as a member of the Red Shoe Crew Advisory Committee of Ronald McDonald House Charities of Central PA, I will be held accountable to these expectations on an annual basis.

Printed Name

Date _____

Signature