



RMHC<sup>®</sup>  
of Central Pennsylvania

# ANNUAL REPORT

2024



# KEEPING FAMILIES TOGETHER

## OUR MISSION

Ronald McDonald House Charities of Central PA provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.



# BUILDING STRONG BONDS

## *A Letter from Leadership*

On behalf of the Board of Directors and the team at Ronald McDonald House Charities of Central PA (RMHC-CP), thank you for taking the time to review our 2024 Annual Report. Your dedicated support has been, and continues to be, the solid foundation that ensures we can meet the needs of the families we serve each and every day—allowing them to focus on what matters most: getting better together.

In 2024, we celebrated a milestone anniversary—40 years of service to families. Throughout the year, we highlighted key moments and significant milestones in our growth, culminating in the return of our Gala. This event focused on families from each decade of our work and included the exciting announcement of a campaign to fund our first inclusive playground for children and families staying at the Ronald McDonald House in Hershey.

The year also brought expanded partnerships. To better serve families, we joined forces with UPMC Children's in Harrisburg to support families in their pediatric, neonatal, and pediatric emergency services with the introduction of our newest Hospitality Cart. Our "Cart with a Heart" provides snacks, health and beauty items, lap blankets, small activities, and other resources to help parents and caregivers find a moment of respite in stressful situations.

As more families sought our services in 2024, we were blessed beyond measure to receive our first million-dollar gift, generously donated by the Patricia Ford Estate. This transformational gift has significantly strengthened our ability to provide comfort, care, and a true "home away from home" for families.

Your investment in our organization allows families to stay together, rest and recharge, connect with others facing similar challenges, enjoy home-cooked meals, and receive compassionate hospitality from our staff and volunteers—all just minutes from their child's bedside.

We remain deeply humbled and honored that you have chosen to partner with us as we continue to provide essential services for families whose children need lifesaving medical care. Thank you for contributing to the impact you will see represented in the pages of this Annual Report.

With deepest gratitude,



**Karla Mitchell**  
*Executive Director*



**William J. Sutton II**  
*Board President*

# LEADERSHIP

Who We Are

## 2025 BOARD OF DIRECTORS

### Officers

**President, William J. Sutton II**

*LEED® AP, Chief Strategy Officer, Mowery Construction*

**Vice President, Ellen Kyzer**

*VP, Client and Community Relations Director, PNC Bank*

**Treasurer, Randy Fackler**

*CPA, Tax Principal, Brown Plus*

**Secretary, Sara Firestone**

*Assistant VP of Community Relations, Members 1st Federal Credit Union*

### Directors at Large

**Meghan McNelly Brenckle**

*Vice President, Quality & Pharmacy Operations,  
PA Health & Wellness*

**Matthew Di Rienzo**

*McDonald's Owner/Operator, Suarez Family McDonald's*

### Directors

**April V. Adley**

*DNP, MHA, RN, CNML, NEA-BC, Vice President of Nursing,  
Children's Hospital and Women and Babies Center, Penn State  
Health Milton S. Hershey Medical Center*

**Carolyn Moser Smith**

*Esquire, Shareholder/Attorney, McQuaide Blasko Law Offices*

**Tammy S. Derk**

*Executive Director of Women and Pediatric Service Lines and  
Women & Babies Hospital Operations, Penn Medicine Lancaster  
General Health*

**Adam Thomas**

*Senior Manager, Project Management, The Hershey Company*

**Dorothy V. Rocourt**

*MD, MBA, FACS, Associate Regional Medical Director, Pediatric  
Surgery, Pediatric Quality Medical Director, UPMC Harrisburg*

**Matt Romero**

*Director of Rooms, The Hotel Hershey, Hershey  
Entertainment & Resorts*

**Joseph Tertel, Jr.**

*Senior Director of Performance Marketing, Eko Devices, Inc.*

**Coryann Catalano**

*Relationship Banker, Pennian Bank*

**Kathleen McKenzie**

*Vice President, Community Affairs, Highmark Blue Shield*

**James Strong**

*Esquire, Attorney, McNees Wallace & Nurick*

**Chris Garrett**

*Traffic Anchor, Total Traffic & Weather Network/iHeartRadio*

**Stephanie Arnold-Dinger**

*McDonald's Owner/Operator, Retired, AGA Corporation McDonald's*

**Don McKenna**

*President, Penn State Health Milton S. Hershey Medical Center*

**Marcella Detreville**

*Educator, Substitute Teacher*

**Johnathan Jackson**

*Director, IT Project Management Office, UPMC*

# OUR IMPACT



**1,295**

Families stayed at the  
RMH in Hershey



**10,389**

Overnight family stays  
provided



**9 nights**

Average length of stay



**18,086**

Individual meals provided



**5,345**

Guest visited our  
Hospitality Carts



**1,008**

Families served in our  
RMHC Family Room



**12,778**

Total Program  
Volunteer Hours

## THANK YOU

Everything offered through  
**RMHC of Central PA** is  
offered at no charge thanks to  
the generosity of our donors  
and volunteers.

# BETTER TOGETHER

## *Community Support & Volunteers*

### THANK YOU

RMHC of Central PA's success in 2024 is thanks to so many in our community who generously gave their time and resources.

3rd Party Fundraising Organizations & Supporters

Adopt a Room Sponsors

Committee Members

Donors

Event Sponsors

Facebook Fundraiser Hosts

Guest Chef & Baking Program Volunteers

In-Kind Donors

Wish List Collection Participants

Kim Hill Legacy Donors

McDonald's

RMHC-CP Board of Directors

Ronald McDonald Program Volunteers

Ronald McDonald Kiosk Volunteers

Pet Therapy Volunteers

Recycling Program Participants

Red Shoe Crew





# EVERY DOLLAR MATTERS

## *2024 Financials*

### Revenue

Public Support.....	\$1,938,994
Investments & Other.....	\$985,326
Donated Goods & Services.....	\$588,411
Special Events.....	\$627,582

### Expenses

Program Expenses.....	\$1,600,047
Fundraising.....	\$496,898
Administrative.....	\$328,220
Cost of Direct Benefit to Donors..	\$343,241

### Current Assets

	2023	2024
Cash & Cash Equivalents.....	\$879,101	\$466,337
Contributions Receivable.....	\$14,603	\$40,303
Due from RMHC-Global.....	\$24,421	\$0
Investments, at Fair Value.....	\$4,718,123	\$5,216,773
Prepaid Expenses.....	\$41,647	\$50,619
Total Current Assets.....	\$5,677,895	\$5,774,032

# ADOPT A ROOM

## *RMHC of Central PA's Adopt A Room Program*

RMHC of Central PA's Adopt A Room program allows you, your company, or organization to help defray the cost of operating a guest room in our House for one year. Your donation helps our organization keep families together and near the care and resources they need as their child receives essential medical care and ensures that we can continue to provide our services free of charge.

### **Benefits of adopting a room include:**

- Recognition in our newsletters, annual report and on our website
- Recognition outside guest room
- Recognition as an Adopt A Room participant in a common area of the RMH

### **Special thanks to those who have participated in our Adopt A Room program in 2024:**

- Consolidated Scrap Resources, Inc.
- In Memory of Dr. Robert E. Cilley
- MileOne Autogroup
- MITER Foundation
- Mountain Ridge Metals
- Mr. and Mrs. Stephen Kindler
- The Lynch Family
- WoodmenLife Hershey Chapter 364





# GUEST CHEF

## *RMHC-CP's Meal Programs*

At RMHC of Central PA, the kitchen is at the heart of our House. It is a place where families can share a meal, find comfort, and connect with others walking similar journeys. Through our Guest Chef Program, individuals and groups of up to six volunteers plan, purchase, and prepare a home-cooked meal right in our Ronald McDonald House kitchen. This opportunity is both a donation and a volunteer experience, helping us continue to provide free, nourishing meals for families who often return from the hospital too exhausted to cook. Thanks to the generosity of our community, our kitchen remains a source of comfort and care for the families we serve.

To participate in our  
Guest Chef Program:



Sign up here!

# FOUNDING MISSION PARTNER

**McDonald's** has been a committed partner of RMHC of Central PA since we first opened our doors in 1984. On a national scale, McDonald's programs generate millions of dollars annually through:

- ♥ Cashless Giving
- ♥ Happy Meals
- ♥ Donation Boxes
- ♥ Round-Up for RMHC

Round-Up for RMHC is a continuous national fundraiser to support RMHC Chapters throughout the U.S. **In 2024, Central PA McDonald's restaurants participating in Round-Up for RMHC raised \$170,000 in support of our chapter.**

McDonald's supports us with financial assistance, event sponsorship, volunteerism, and board support. We want to extend a heartfelt thank you to local Owner/Operators, crew members, corporate employees, customers, and suppliers for all you do to support the RMHC of Central PA mission.



# LEGACY GIVING

*Transformative \$1 Million Gift*



## **\$1 Million Gift from Patricia S. Ford Estate to Benefit RMHC of Central PA Families**

Ronald McDonald House Charities of Central PA (RMHC-CP) is thrilled to announce a transformational \$1 million gift from the Estate of Patricia S. Ford. This extraordinary donation will significantly impact our ability to provide comfort, care, and a "home-away-from-home" for families with critically ill children.

A remarkable \$250,000 of this generous gift will be dedicated to a dollar-for-dollar match for the construction of our new playground in 2025. This means every donation made towards the playground will be matched, effectively doubling the impact and helping us create a much-needed outdoor space for children to play and heal.

Patricia, formerly of Duncannon, along with her late husband Jack, were well-known antique dealers and the original owners of The Cove Barn in Duncannon, PA. Mrs. Ford's family personally received direct support from RMHC-CP program services, making this gift even more meaningful. We are profoundly grateful for Patricia's philanthropic legacy and her commitment to the families we serve. Her incredible generosity will help ensure that RMHC-CP can continue to provide vital support to families during their most challenging times.

This monumental gift arrived at a crucial time, enabling us to enhance our facilities and expand our services, ultimately benefiting countless families in the years to come. We invite our community to join us in celebrating Patricia's remarkable legacy and consider contributing to the playground matching gift challenge. You can find more information at **[RMHC-centralPA.org](https://rmhc-centralpa.org)**.



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