



RMHC®

of Central Pennsylvania

ANNUAL REPORT

2024



KEEPING FAMILIES TOGETHER

OUR MISSION

Ronald McDonald House Charities of Central PA provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.



BUILDING STRONG BONDS

A Letter from Leadership

On behalf of the Board of Directors and the team at Ronald McDonald House Charities of Central PA (RMHC-CP), thank you for taking the time to review our 2024 Annual Report. Your dedicated support has been, and continues to be, the solid foundation that ensures we can meet the needs of the families we serve each and every day—allowing them to focus on what matters most: getting better together.

In 2024, we celebrated a milestone anniversary—40 years of service to families. Throughout the year, we highlighted key moments and significant milestones in our growth, culminating in the return of our Gala. This event focused on families from each decade of our work and included the exciting announcement of a campaign to fund our first inclusive playground for children and families staying at the Ronald McDonald House in Hershey.

The year also brought expanded partnerships. To better serve families, we joined forces with UPMC Children's in Harrisburg to support families in their pediatric, neonatal, and pediatric emergency services with the introduction of our newest Hospitality Cart. Our "Cart with a Heart" provides snacks, health and beauty items, lap blankets, small activities, and other resources to help parents and caregivers find a moment of respite in stressful situations.

As more families sought our services in 2024, we were blessed beyond measure to receive our first million-dollar gift, generously donated by the Patricia Ford Estate. This transformational gift has significantly strengthened our ability to provide comfort, care, and a true "home away from home" for families.

Your investment in our organization allows families to stay together, rest and recharge, connect with others facing similar challenges, enjoy home-cooked meals, and receive compassionate hospitality from our staff and volunteers—all just minutes from their child's bedside.

We remain deeply humbled and honored that you have chosen to partner with us as we continue to provide essential services for families whose children need lifesaving medical care. Thank you for contributing to the impact you will see represented in the pages of this Annual Report.

With deepest gratitude,



Karla Mitchell
Executive Director



William J. Sutton II
Board President

LEADERSHIP

Who We Are

2025 BOARD OF DIRECTORS

Officers

President, William J. Sutton II

LEED® AP, Chief Strategy Officer, Mowery Construction

Vice President, Ellen Kyzer

VP, Client and Community Relations Director, PNC Bank

Treasurer, Randy Fackler

CPA, Tax Principal, Brown Plus

Secretary, Sara Firestone

Assistant VP of Community Relations, Members 1st Federal Credit Union

Directors at Large

Meghan McNelly Brenckle

Vice President, Quality & Pharmacy Operations, PA Health & Wellness

Matthew Di Rienzo

McDonald's Owner/Operator, Suarez Family McDonald's

Directors

April V. Adley

DNP, MHA, RN, CNML, NEA-BC, Vice President of Nursing, Children's Hospital and Women and Babies Center, Penn State Health Milton S. Hershey Medical Center

Joseph Tertel, Jr.

Senior Director of Performance Marketing, Eko Devices, Inc.

Carolyn Moser Smith

Esquire, Shareholder/Attorney, McQuaide Blasko Law Offices

Coryann Catalano

Relationship Banker, Pennian Bank

Tammy S. Derk

Executive Director of Women and Pediatric Service Lines and Women & Babies Hospital Operations, Penn Medicine Lancaster General Health

Kathleen McKenzie

Vice President, Community Affairs, Highmark Blue Shield

Adam Thomas

Senior Manager, Project Management, The Hershey Company

James Strong

Esquire, Attorney, McNees Wallace & Nurick

Dorothy V. Rocourt

MD, MBA, FACS, Associate Regional Medical Director, Pediatric Surgery, Pediatric Quality Medical Director, UPMC Harrisburg

Chris Garrett

Traffic Anchor, Total Traffic & Weather Network/iHeartRadio

Matt Romero

Director of Rooms, The Hotel Hershey, Hershey Entertainment & Resorts

Stephanie Arnold-Dinger

McDonald's Owner/Operator, Retired, AGA Corporation McDonald's

Don McKenna

President, Penn State Health Milton S. Hershey Medical Center

Marcella Detreville

Educator, Substitute Teacher

Johnathan Jackson

Director, IT Project Management Office, UPMC



OUR IMPACT



1,295

Families stayed at the RMH in Hershey



10,389

Overnight family stays provided



9 nights

Average length of stay



18,086

Individual meals provided



5,345

Guest visited our Hospitality Carts



1,008

Families served in our RMHC Family Room



12,778

Total Program Volunteer Hours

BETTER TOGETHER

Community Support + Volunteers

THANK YOU

RMHC of Central PA's success in 2024 is thanks to so many in our community who generously gave their time and resources.

3rd Party Fundraising Organizations & Supporters
Adopt a Room Sponsors
Committee Members
Donors
Event Sponsors
Facebook Fundraiser Hosts
Guest Chef & Baking Program Volunteers
In-Kind Donors
Wish List Collection Participants

Kim Hill Legacy Donors
McDonald's
RMHC-CP Board of Directors
Ronald McDonald Program Volunteers
Ronald McDonald Kiosk Volunteers
Pet Therapy Volunteers
Recycling Program Participants
Red Shoe Crew





EVERY DOLLAR MATTERS

2024 Financials

Revenue

Public Support.....	\$1,938,994
Investments & Other.....	\$985,326
Donated Goods & Services.....	\$588,411
Special Events.....	\$627,582

Expenses

Program Expenses.....	\$1,600,047
Fundraising.....	\$496,898
Administrative.....	\$328,220
Cost of Direct Benefit to Donors.....	\$343,241

Current Assets

	2023	2024
Cash & Cash Equivalents.....	\$879,101	\$466,337
Contributions Receivable.....	\$14,603	\$40,303
Due from RMHC-Global.....	\$24,421	\$0
Investments, at Fair Value.....	\$4,718,123	\$5,216,773
Prepaid Expenses.....	\$41,647	\$50,619
Total Current Assets.....	\$5,677,895	\$5,774,032

ADOPT A ROOM

RMHC of Central PA's Adopt A Room Program

RMHC of Central PA's Adopt A Room program allows you, your company, or organization to help defray the cost of operating a guest room in our House for one year. Your donation helps our organization keep families together and near the care and resources they need as their child receives essential medical care and ensures that we can continue to provide our services free of charge.

Benefits of adopting a room include:

- Recognition in our newsletters, annual report and on our website
- Recognition outside guest room
- Recognition as an Adopt A Room participant in a common area of the RMH

Special thanks to those who have participated in our Adopt A Room program in 2024:

- Consolidated Scrap Resources, Inc.
- In Memory of Dr. Robert E. Cilley
- MileOne Autogroup
- MITER Foundation
- Mountain Ridge Metals
- Mr. and Mrs. Stephen Kindler
- The Lynch Family
- WoodmenLife Hershey Chapter 364





GUEST CHEF

RMHC-CP's Meal Programs

At RMHC of Central PA, the kitchen is at the heart of our House. It is a place where families can share a meal, find comfort, and connect with others walking similar journeys. Through our Guest Chef Program, individuals and groups of up to six volunteers plan, purchase, and prepare a home-cooked meal right in our Ronald McDonald House kitchen. This opportunity is both a donation and a volunteer experience, helping us continue to provide free, nourishing meals for families who often return from the hospital too exhausted to cook. Thanks to the generosity of our community, our kitchen remains a source of comfort and care for the families we serve.

To participate in our Guest Chef Program:



Sign up here!

FOUNDING MISSION PARTNER

McDonald's has been a committed partner of RMHC of Central PA since we first opened our doors in 1984. On a national scale, McDonald's programs generate millions of dollars annually through:

- ♥ Cashless Giving
- ♥ Happy Meals
- ♥ Donation Boxes
- ♥ Round-Up for RMHC

Round-Up for RMHC is a continuous national fundraiser to support RMHC Chapters throughout the U.S. **In 2024, Central PA McDonald's restaurants participating in Round-Up for RMHC raised \$170,000 in support of our chapter.**

McDonald's supports us with financial assistance, event sponsorship, volunteerism, and board support. We want to extend a heartfelt thank you to local Owner/Operators, crew members, corporate employees, customers, and suppliers for all you do to support the RMHC of Central PA mission.



LEGACY GIVING

Transformative \$1 Million Gift



\$1 Million Gift from Patricia S. Ford Estate to Benefit RMHC of Central PA Families

Ronald McDonald House Charities of Central PA (RMHC-CP) is thrilled to announce a transformational \$1 million gift from the Estate of Patricia S. Ford. This extraordinary donation will significantly impact our ability to provide comfort, care, and a "home-away-from-home" for families with critically ill children.

A remarkable \$250,000 of this generous gift will be dedicated to a dollar-for-dollar match for the construction of our new playground in 2025. This means every donation made towards the playground will be matched, effectively doubling the impact and helping us create a much-needed outdoor space for children to play and heal.

Patricia, formerly of Duncannon, along with her late husband Jack, were well-known antique dealers and the original owners of The Cove Barn in Duncannon, PA. Mrs. Ford's family personally received direct support from RMHC-CP program services, making this gift even more meaningful. We are profoundly grateful for Patricia's philanthropic legacy and her commitment to the families we serve. Her incredible generosity will help ensure that RMHC-CP can continue to provide vital support to families during their most challenging times.

This monumental gift arrived at a crucial time, enabling us to enhance our facilities and expand our services, ultimately benefiting countless families in the years to come. We invite our community to join us in celebrating Patricia's remarkable legacy and consider contributing to the playground matching gift challenge. You can find more information at RMHC-centralPA.org.



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